

POCKET
ALBUM

OF

S O U T H
FLORIDA

STATE LIBRARY OF FLORIDA

FLORIDA

The word "Senport" is of Latin derivation, and means "Old Age Haven." Florida means "Land of Flowers," and the title of the Company therefore signifies "Old Age Haven in the Land of Flowers." We invite everyone to make a trip and see for himself whether this title is justly merited.

"The draining of the Everglades," says ex-Governor Broward of Florida, "will develop a habitable country as large as New York, Connecticut and Massachusetts combined, with 1200 miles of Coast Line and land enough to make five million people prosperous."

The State of Florida pays for this and five large dredges are now in operation in the district. It will be several years before it is completed, but already now people by the thousands are coming to Florida to take advantage of the resulting boom.

We have secured a tract of 15,000 acres of land which is now from 20 to 30 feet above the level of Lake Okeechobee, which the drainage project will lower about five feet, a tract with deep black soil, and with a subsoil of clay, or of sand with clay underneath, and with very heavy vegetation. This is a stretch of nearly level prairie land, which can be broken with one horse and which can be put into cultivation and made productive almost without expense. The soil is coal black loam with a mixture of sand, just enough to make a plow scour and make it easy to put into cultivation, and the soil is such that it will yield results at once.

The land lies on the navigable Caloosahatchee River in De Soto County, with daily steamboat service, only 30 miles from Ft. Myers, and several new railroads are projected from the North to come down through the district. There will be good wagon roads all through the tract, in fact already now you can travel all over the country with buggy or automobile.

Twenty acres will support a family, and land that will ultimately be worth as much as \$1,000 per acre, can now be had for \$25, or for less than that in larger tracts.

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De Soto County is the leading orange and grapefruit county of the state. Farm products in 1908 were as follows:

Oranges.....	\$593,700	Sweet Potatoes.....	\$ 78,098
Grapefruit.....	148,755	Corn.....	63,295
Beans.....	122,960	Horses.....	259,495
Tomatoes.....	121,490	Other Live Stock over 2,000,000 Dollars.	

These figures are official from last bi-annual report of State Commissioner of Agriculture, B. E. McLin, to Governor Gilchrist.

From Fort Myers were shipped in 1908:

Oranges.....	200,000 boxes	Fish....	6,250 boxes
Vegetables.....	48,460 "	Passengers carried on river boats	
Pineapples.....	29,400 "		9,000

This is where Thos. A. Edison has his 15,000 acre home.

It is 300 miles South of Jacksonville, 200 North of Cuba. It is a level, black soil, prairie country, such as Illinois, Iowa, Kansas, Nebraska and the Red River Valley in Minnesota.

CLIMATE.

Average thermometer in 1908 at Fort Myers 73.2 degrees, sun strokes unknown, hottest day in year, May 21st, 93 degrees, coldest day, Dec. 5th, 40 degrees; average monthly temperature through the year as follows:

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
58	63	65	70	74	80	81	82	79	70	64	60

The climate is healthful and ideal, owing to invigorating breezes of the ocean and Gulf of Mexico, with the unpolluted winds from the salt sea. The land is directly inland from the famous "Palm Beach."

ANNUAL RAINFALL.

for Lee and De Soto Counties, slightly over 53 inches. Monthly rainfall as follows, over a period of years:

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
3.2	3.2	3.1	2.1	5.0	5.5	6.5	5.4	7.0	5.1	4.0	3.1

THREE CROPS A YEAR

The land will produce three crops a year, and to illustrate what can be done, a tenant of Mr. E. E. Goodno at Fort Thompson, next to the land, recently raised five and a half acres of tomatoes, netting \$2,200, or \$400 per acre. Mr. Goodno came to Lee County from Oklahoma for his mother's health, now 84 years old.

ADVANTAGES OF FLORIDA.

Nearness to markets.

Plenty of natural rainfall without irrigation.

Fruit better than the irrigation fruit, in flavor and quality.

Water transportation besides several competing railroads.

Three crops a year, and reaching the very earliest market, and commanding highest possible price.

ONE ACRE WILL PRODUCE (GROSS)

either of the following:

Oranges.....	\$500	Lettuce.....	\$440	Chinese Cabbage.....	\$300
Grape Fruit.....	500	String Beans.....	200	Peas.....	400
Strawberries.....	800	Tomatoes.....	450	Beets.....	95
Bermuda Onions....	450	Green Peppers.....	700	Cabbage.....	315
Celery.....	1200	Cantaloupes.....	156	Asparagus.....	140
Cucumbers.....	700	Irish Potatoes.....	450		
Egg Plant.....	740	Sweet Potatoes.....	200		

Fertilizer is not needed on this wonderfully rich soil.

The cost of raising vegetables therefore is low, and has been estimated as follows: Cabbage, total expenses, including crates, packing, \$78.65 per acre. Net profit per acre \$221.35, estimating 200 crates per acre at \$1.50. Time consumed, four months.

String beans, total expense \$46 per acre, net profit \$154 per acre, estimating crop of 100 baskets at \$2, time consumed in cultivating and harvesting, 11 weeks.

Cucumbers, total expense, \$142.75; 350 crates at \$2, leaves net profits \$557.25, time consumed, 31½ months.

Onions, total expense \$83.25, sale 100 barrels at \$4.50, leaves net profits of \$366.75. Time consumed, six to seven months.

These are only a few of the many products the land will produce.

DRINKING WATER

of splendid quality can be had in abundance at a depth of only a few feet, all over the tract.

LUMBER

is cheap, costing only \$15 per thousand feet, so a substantial house can be built for less than \$500.

TERMS OF SALE.

In twenty acre lots, at present \$25 per acre, one-fifth cash and balance in ten monthly payments with a discount for all cash. In half section lots a special price will be given, and the terms will be one-third cash and balance in two equal annual payments of 6% interest.

BI-MONTHLY EXCURSIONS

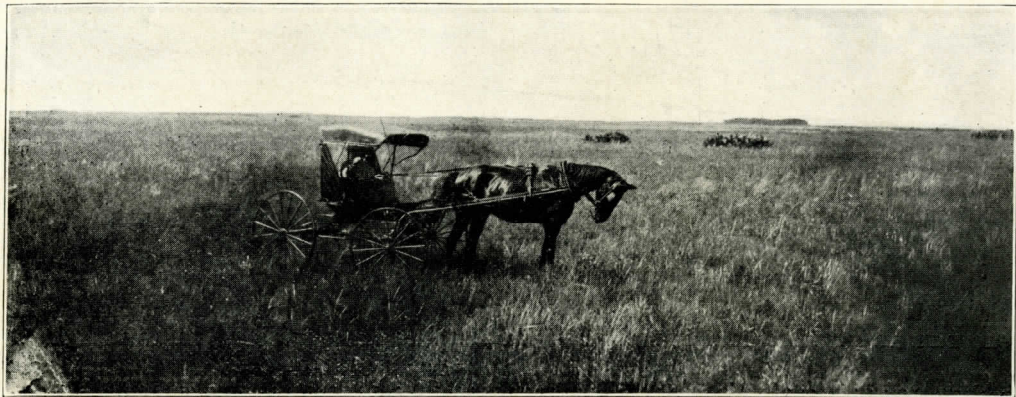
will leave on the first and third Tuesday in the evening, arriving at Jacksonville Thursday morning and at Fort Myers Thursday night, and reaching the land by boat on Friday noon.

The River trip past orange groves, fruit packing houses, semi-tropical gardens and beautiful winter homes, and all the year homes, is a trip never to be forgotten.

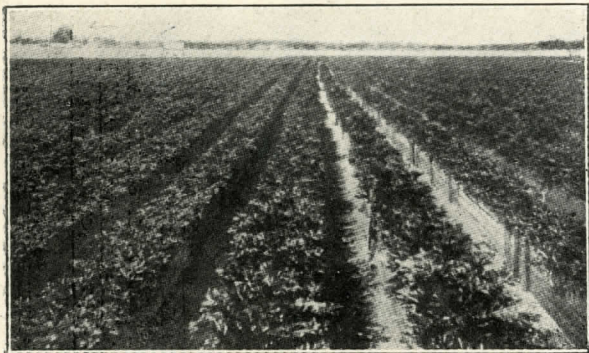
For further particulars write or call.

Florida Senport Land Company

Room 416, 172 Washington St., Chicago



A VIEW OF THE LAND.



CELERY.



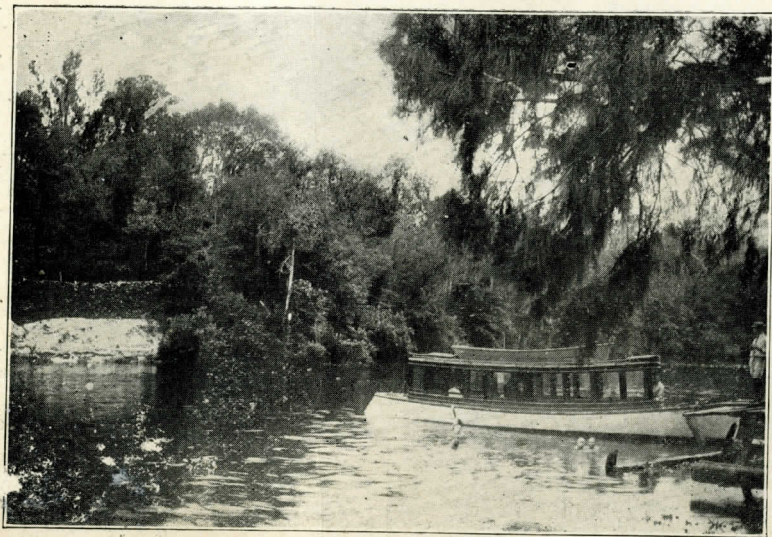
PINEAPPLES.



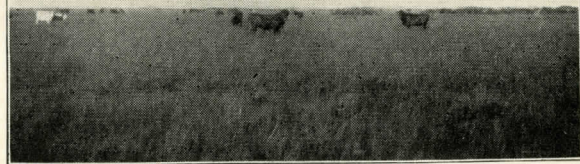
A FLORIDA ORANGE GROVE.



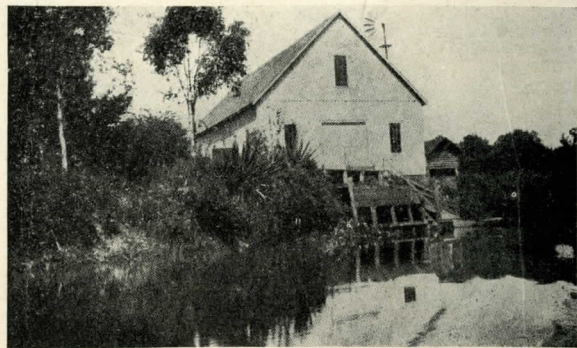
AS IT LOOKS ON THE LAND.



ON THE CALOOSAHATCHEE RIVER.



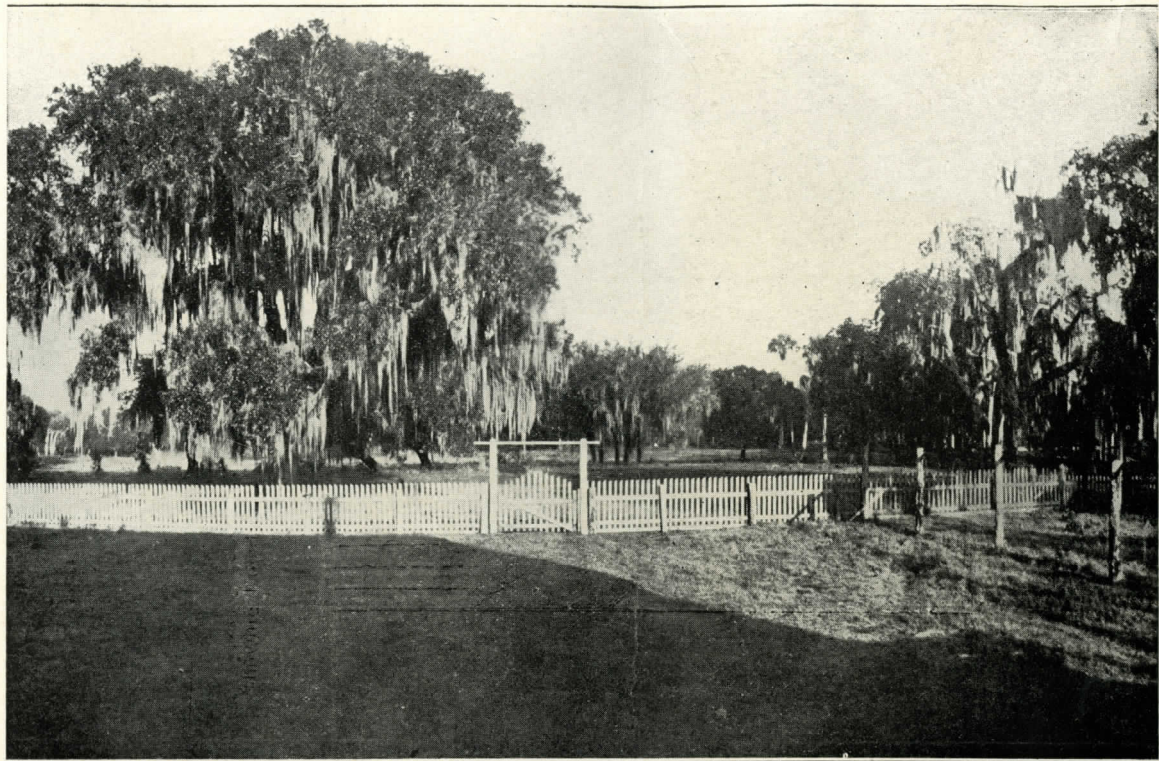
VIEWS OF THE SENPORT, FLORIDA, PRAIRIE.



ORANGE PACKING HOUSE, ON THE
CALOOSAHATCHEE



AS IT LOOKS ON THE LAND.

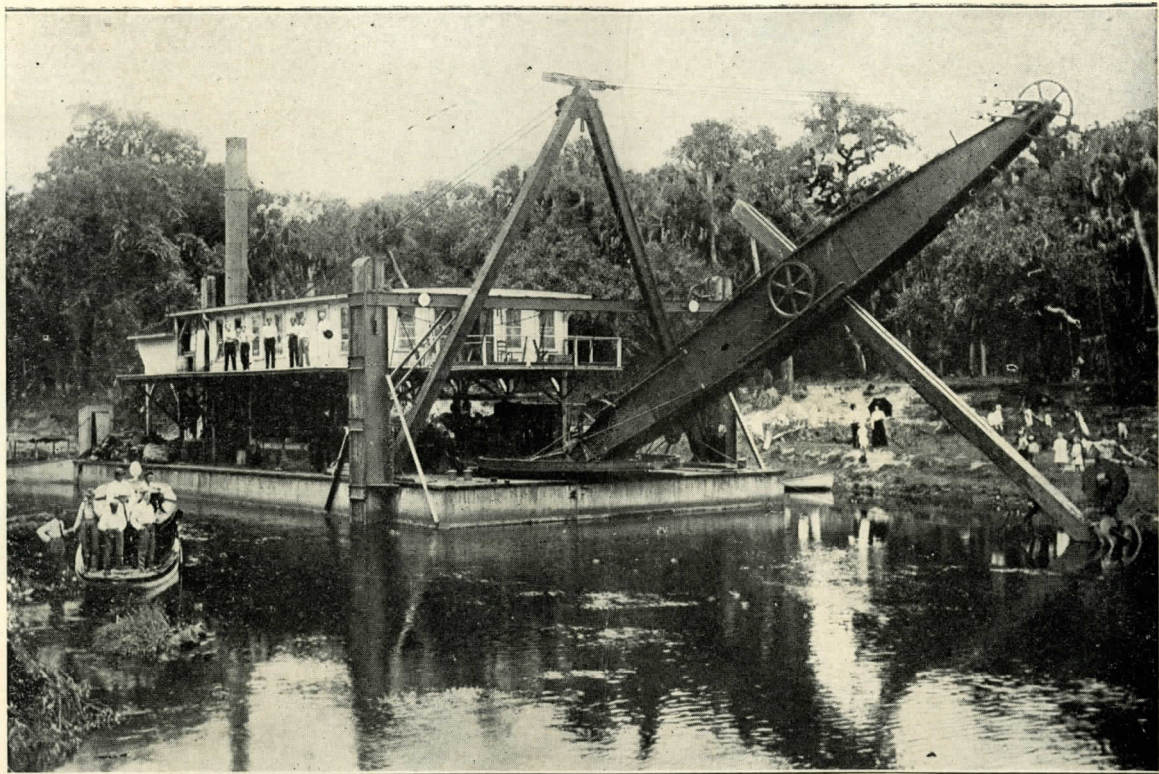


POSTMASTERS YARD AT FORT THOMPSON.

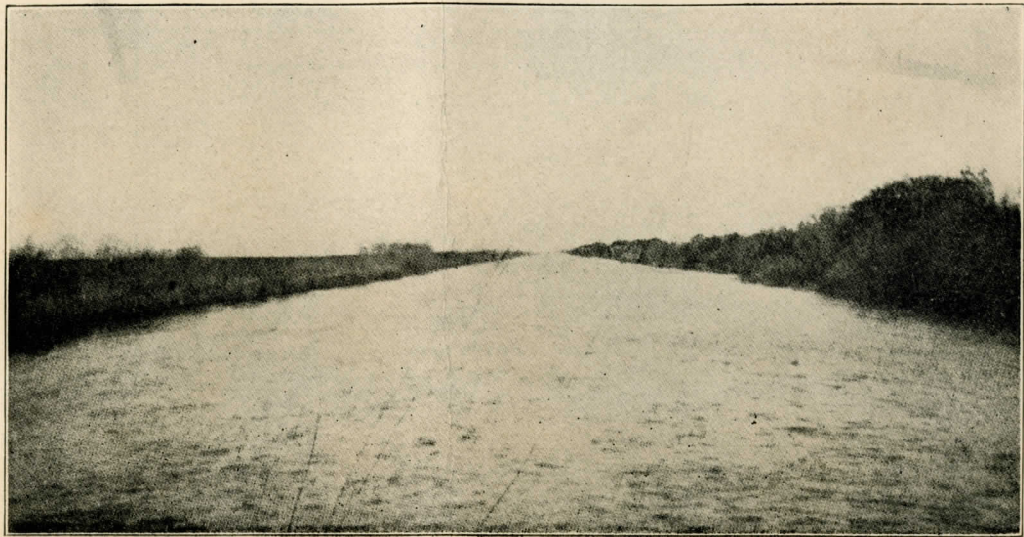


A NATURAL GROVE FOR SHADE.





LARGE DREDGE NOW IN OPERATION ON CALOOSAHATCHEE RIVER.



ONE OF THE LARGE DRAINAGE CANALS.

Showing Location of Land and of Navigable Canals Being Built
Into Lake Okeechobee.

